

## **ROTOR BB1 BOTTOM BRACKET**

Rotor Bike Components continues extending its range of components, this time via a joint venture with a prestigious bearing manufacturer, CeramicSpeed, resulting in the creation of the Rotor BB1.

Rotor and CeramicSpeed joined forces with the goal of creating a bottom bracket unlike anything currently available on the market with a flashy and aesthetically appealing look. The BB1 is incredibly light and is sure not to go unnoticed, and the smooth unobtrusive lines marry perfectly with any type compatible crankset, be it made of carbon or aluminum.

The BB1 is available in 2 versions: (1) the black color with steel bearings offers a light and elegant bottom bracket at a very competitive price while (2) the red colored with ceramic bearings (CeramicSpeed or Enduro) is ideal for those looking to shed every possible gram while at the same time acquiring an incredibly smooth bottom bracket. Both versions are available for road (BSA and ITA) as well as MTB use. The red ceramic version comes in at an incredible 89g for the road model, and 93g for the MTB, while the steels comes in at 92g for road and 101g for MTB; still quite impressive.

In order to assure the water-tightness and the smooth operation during thousands kilometers, the BB1 counts on an outer detent of labyrinth without contact and a double detent in the own bearing, reliability and yield, proven by our European equipment of MTB.

The BB1s do not provide the self-aligning mechanism found on our S.A.B.B. (Self Aligning Bottom Bracket) and is compatible with Shimano and Shimano-compatible cranks, hence not compatible with Bontrager, FSA, SRAM nor Truvativ cranks.